



## EAST-WEST COHESION

### II. INTERNATIONAL SCIENTIFIC CONFERENCE

16-17th November 2017. Dunaújváros

#### 1st NEWSLETTER

##### 1. Aim of the conference

The University of Dunaújváros annually organizes the Danube-area cohesion international scientific conference. The events of the conference contributed to the establishment and the implementation of the European Danube Regional Strategy (EDRS). A significant number of performances on the conference were published in volume of essays and studies and contributed to the successful completion of numerous doctoral scientific research activities as well. The Opening to the East Strategy which was unfolded in 2014 at the University of Dunaújváros, has contributed to opening up a wide berth to the development and building of international cooperation based on the results of Danube region in East-West relations to strengthen the socio-economic cohesion.

Upon these thoughts, the East-West Cohesion Conference is willing to take a worthy step forward to strengthen the international co-operation between higher educational institutions, spread the modern forms of training, the development of scientific co-operation and to help the effective work of students and doctoral students.

The duration of the conference is 2 days, and during the first day, the plenary lectures will be held in the related topics. On the second day, the scientific work will continue simultaneously in 5 sections. During the conference we provide an opportunity for bilateral and multilateral consultations, for making discussions to support the development of the international partnerships and the foundation of joint research projects.

Based on the preliminary resolution of the scientific organizing committee, and in connection with the themes of the conference, we would like to make a summary of the studies and publish them in accordance with the national standards of publishing. Also there are opportunities to publish in Hungarian high quality professional periodicals.

We expect the participation of the representatives of domestic and international partner institutions, who deal with scientific and educational activities in relation to the defined aims.

**Deadline for application: 20th September 2017**



**Deadline for submitting the study: 16th November 2017 (at the latest on the Conference).**

**Please, send the study and the application form to the following e-mail address:**  
[rita.jozsa@gmail.com](mailto:rita.jozsa@gmail.com)

## **2. Organizers of the conference**

Main organiser: University of Dunaújváros

Co-organiser: Scientific Association for Spatial Development, Esztergom-Budapest

Contributory Organisation:

National Strategy Research Institute

Hungarian Logistics Association

MVM Hungarian Electricity Ltd.

BM OKF Scientific Council for Disaster Management

Universitas Non-Profit LTD. Dunaújváros

Ecotech Non-Profit LTD. Dunaújváros

University of Pécs

University of Szeged

National University of Public Service

Budapest University of Technology and Economics

University of Kaposvár

University of Debrecen Research Institute of Karcag

Research Institute of Agricultural Economics

Asian Hungarian Society

## **3. Patrons of the conference (planned)**

Patron in Chief: Dr. László Palkovics Ph.D., Secretary of State for Higher Education

Patrons: Dr. habil István András Ph.D., Rector of the University of Dunaújváros

Mr. Gábor Cserna, Mayor of Dunaújváros

Mrs. Ilona Dávid, MÁV Ltd., President and Chief Executive Officer



Mr. Ferenc Tíbold, Head of Department, Ministry of National Economy

Dr. Antal Nikodémus Ph.D., Head of Department, Ministry of Foreign Affairs and Trade

Mr. Gyula Králik, President, Chamber of Commerce and Industry of Dunaújváros

Mr. István Joó, Ministerial Commissioner, Danube Region Strategy

Dr. Antal Papp Ph.D., President, BM OKF Scientific Council for Disaster Management

#### 4. Themes of the plenary session

- European convergence and regional cohesion
- Geopolitical challenges and geopolitical possibilities, especially in the context of the Opening to the East
- Status of the implementation of the European Danube Regional Strategy (EDRS)
- Strategic issues of the adaptation to the effects of climate changes
- Modern infrastructure development
- Education, training, national research projects

#### 5. Official Language of the conference

The official language of the conference is Hungarian, English and Russian.

#### 6. Draft program of the conference

**16<sup>th</sup> November 2017**

8.00 – 9.00 Arrival of the guests, **registration**

University of Dunaújváros Building „A”, lobby of room S01.

9.00 – **Plenary sessions** (Building „A”, room S01).

István Talabos, College Senior Lecturer, moderator of the plenary session.

9.00 – 9.05 **Opening:** Dr. Lajos Veres Ph.D., College professor, Director of Danube Strategy, University of Dunaújváros

9.05 – 9.20 **Greeting:** Dr. László Palkovics Ph.D., Secretary of State for Higher Education, Patron in Chief of the Conference



- 9.20 – 9.30     **Greeting:** Mr. Gábor Cserna, Mayor of Dunaújváros
- 9.30 – 9.50     Dr. habil István András Ph.D., Rector of the University of Dunaújváros, Patron of the Conference: Global, regional and local challenges in front of the University of Dunaújváros.
- 9.50 – 10.10    Dr. Lajos Veres Ph.D., College Professor, Director of Danube Strategy, University of Dunaújváros, Patron of the Conference: The East-West Cohesion: new challenges in the global economy space.
- 10.10 – 10.30   Dr. Antal Nikodémus Ph.D., Head of Department of Science Diplomacy, Ministry of Foreign Affairs and Trade: Opportunities and Challenges of the Hungarian Science Diplomacy.
- 10.30 – 10.50   István Joó, Danube Region Strategy Ministerial Commissioner: Information on the European Danube Regional Strategy: progress of the current tasks.
- 10.50 – 11.10   Coffee break
- 11.10 – 11.30   Mr. Ferenc Típod, Head of Department, Ministry of National Economy: Planning tasks in preparation for the EU 2021-27 support period.
- 11.30 – 11.50   Dr. Csaba Lentner Ph.D., University Professor, National University of Public Service: National economic-political challenges in the transnational economic space.
- 11.50 – 12.10   Dr. Ferenc Szávai Ph.D., Rector of University of Kaposvár: Tendencies and experiences of Hungarian companies' foreign capital investments.
- 12.10 – 12.40   Welcoming the conference (sponsors), questions, consultation.
- 12.40 – 13.40   Lunch (Building „P”).
- 13.40 – **Continuation of plenary session, introduction of foreign universities, Description of Concepts related to Conference Topics**



- 13.40 – 14.00 Russian University lecture
- 14.00 – 14.20 Azerbaijan University lecture
- 14.20 – 14.40 Georgian University lecture
- 14.40 – 15.00 Brazilian University lecture
- 15.00 – 15.20 Indonesian University lecture
- 15.20 – 15.40 Chinese University lecture
- 15.40 – 16.00 Polish University lecture
- 16.00 – 16.20 Kazakh University lecture
- 16.40 – 17.00 Belarusian University lecture
- 17.00 – 17.30 Consultations
- 18.00 - Reception (Building „P”).

**17th November 2017.**

**Sessions:**

9:00 – 12:00 In the designate halls

**Section I.: Connectivity** (Building „F” room number 326).

Section leader: Dr. Csaba Orosz Ph.D., Associate professor, Budapest University of Technology and Economics

Main points:           Transportation  
                                  Logistics



Networks

Cross-border cooperation

Co-operation of the Visegrád Four

**Section II.: Cultural heritage** (Building „F” room number 310).

Section leader: Dr. habil. Géza Szabó Ph.D., Associate professor, University of Pécs

Main points:

- Tourism strategy
- Wine roads, pilgrimages
- Touristic Attractions
- Best practice, innovative solutions
- Limes
- Brands

**Section III.: Safety** (Building „A” room number A09)

Section leader: Dr. Antal Papp Ph.D., President, BM OKF Scientific Council for Disaster Management

Main points:

- Healthy food supply
- Healthy water supply
- Adapting to the effects of the climate change
- Disaster Management
- Security of global networks
- Power supply systems

**Section IV.: Macroregional strategies** (Building „A” room number A01)

Section leader: Dr. Attila Korompai, Associate professor, Corvinus University of Budapest

Main points:

- Baltic Sea Strategy
- European Danube Regional Strategy
- Black Sea Strategy
- Eurasian Union



Adriatic - Aegean Sea Strategy

New Silk Road

Strategies after the crisis for economic safety

**Section V.: Innovation in education and corporation** (Building „A” room number A09)

Section leader: Dr. Csilla Szabó Ph.D., College Professor, Director of Institute of Teacher Training, University of Dunaujváros

Main points: Education, training innovative solutions, multicultural environment  
Dual training  
International guidelines  
Corporate case studies  
Business Ethics Issues

12.00 – 13.00

Buffet lunch

**6.1. Related events**

Based on current information we provide opportunities for partner meetings and negotiations in meeting rooms with catering.

**6.1.1. Presentation of the sponsors**

The prominent companies of the Danube region, as well as the regional professional and civil organisations will be provided an opportunity for exhibiting, holding presentations.

**6.1.2. Book exhibition**

In the lobby of the grand hall of the Plenary Session, we have the opportunity to present and sell publications offering on exhibited tables.

**Publication of the conference:**

The presentations heard and posters shown during the conference will be published in a separate essay. In spite of this, reviewers and an editorial board will be also invited.

The conference's study volume will be published after the conference, and every performer will get a copy of it.



**The formal requirements of the studies are available in the attachment.**

Themes connected to the topic of the conference will be represented via books, studies and research reports.

Posters' exhibitions are possible on the folding screens in the foreground.

## **7. Other organisational issues**

Participants of the conference: International Performers of our Partner Institution in the Eastern-opening project (VIP), furthermore, performers from national scientific organisations and doctoral candidates. Participants of the conference will be provided accommodation at the Hotel Kerpely (which offers modern, high-level accommodation to its guests, is located in the centre of Dunaújváros, near to the University of Dunaújváros).

On behalf of the scientific and organisational committee:

Date: 4th July 2017

Dr. Lajos Veres Ph.D.  
College Professor  
Director of Danube Strategy  
University of Dunaújváros





## FORMAL REQUIREMENTS OF THE STUDY (PERFORMANCE, POSTER)

**Format** of the Study: B/5

**Extent** of the Study: maximum 10 pages (with pictures, tables and bibliography)

**Language** of the Study: it can be submitted in English or Hungarian

**Deadline** for submitting the Study: 16th November 2017

Please, send the study to the following e-mail address: [rita.jozsa@gmail.com](mailto:rita.jozsa@gmail.com)!

### TITLE

(Times New Roman, Heading 1, capitals, font size 14, bold, justified, centered)

### NAME OF THE AUTHOR

(Times New Roman, normal, capitals, font size 14, centered, in footnote: rank, workplace, contact details)

### Summary:

(Times New Roman, normal, font size 10, justified, single line spacing maximum 10 lines)

### Key Words:

(Times New Roman, normal, font size 10, justified, single line spacing maximum 5 keyword)

### Text:

(Times New Roman, normal, font size 11, justified, single line spacing, paragraphs: right indentation 1.25 cm)

### FIGURES AND TABLES

1. *Figure* (Times New Roman, normal, font size 11, slanted, centered)  
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Figure  
(centered)



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1. *Table* (Times New Roman, normal, font size 11, slanted, centered)

Title (Times New Roman, normal, font size 11, centered)

Table

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Edited by: (Times New Roman, normal, font size 11, left justified, right indentation 1.25 cm)

#### Bibliography:

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#### Book:

Levente Komarek (2008): A Dél-Alföld agrárszerkezetének sajátosságai. Csongrád Megyei Agrár Információs Szolgáltató és Oktatásszervező Kht, Szeged, p. 143.

#### Book chapters:

Levente Komarek (2008): Régiók Európában: A Nyugat/Vest romániai régió. Területi Statisztika. 11. (48.) évf. 6. sz. pp. 734-741

#### Conference article:

Levente Komarek – Jolán Abonyiné Palotás (2004): Szeged fejlődése képekben. II. Magyar Földrajzi Konferencia, Szeged. pp. 996-1004. ISBN 963-482-687-3.

**Size of the Poster:** 70 x 150 cm

**Please keep the formal requirements and the deadlines!**

Yours sincerely,

**Scientific and Organisational Committee**



WE LOOK FORWARD TO YOUR REGISTRATION, IDEAS AND ACTIVE PARTICIPATION!

Thank you for promoting our event among your colleagues, friends, acquaintances and via channels available to you.

(e.g.: website, newsletter, mailing list)