



II. East-West Cohesion

PROGRAM OF INTERNATIONAL SCIENTIFIC CONFERENCE

November 16, 2017. Plenary Lectures

- 8.30 – 9.30 Registration at University of Dunaújváros Building "A" in the hall of the S01
- 9.30 – **Plenary Session** („A”S01).
Chairman: István Talabos, assistant professor at Budapest University of Economics
- 9.30 – 9.40 **Opening ceremony:** Dr. habil István András, rector, University of Dunaújváros
- 9.40 - 9.50 Welcome speech of the Patron
- 9.50 – 10.10 Dr. Lajos Veres, Professor, Danube Strategy Director: New Challenges of East-West Cohesion in the Global Economic Space
- 10.10 – 10.30 Viktor Oroszi Europe Danube Regional Strategy Environmental Risk Coordinator, Ministry of Foreign Affairs and Foreign Economic Relations: Involvement of non-EU countries in EDRS implementation
- 10.30 – 11.00 Coffe break
- 11.10 – 11.30 Dr habil. Csaba Lentner, Professor, National Public Service University: National Economic Policy Challenges in Transnational Economic Space
- 11.30 – 11.50 Dr. Ferenc Szávai DSc, rector, University of Kaposvár: Trends and experiences of cross-border capital investments of Hungarian companies
- 11.50 – 12.10 Dr. Attila Korompai CSc associate professor of Budapest Corvinus University: Cohesion and the dependence of exports and imports of V4 countries
- 12.10 – 12.40 Handover the awards founded of University Senate of Dunaújváros for development international relations
- 12.40 – 13.40 Lunch („P”)
- 13.40 - 14.00 Continuation of the Plenary Sessions:
Dr. Andrea Keszi-Szeremlei PhD, professor, Dr. Katalin Kukorelli PhD, Institute Director, professor: Economic Security - Migration Problem in Hungary, its Impact on the State Budget and its Communication
- 14.00-15.00 Introduction of foreign delegations („A” S01)
Azerbaijan, Brazilia, Poland, Italy, Russia, Romania
- 15.00 - 17.30 Panel program - Thematic partner meetings („A” S01)



Topics:

1. The China Silk Road in Europe, with particular reference to the European Union Transport Corridor,
Moderator: György Nanovszky ret. ambassador in Moscow
2. Possibilities for new university collaborations and partnerships,
Moderator: Dr István Ferencsik advisor
3. Presentation of new innovations and special capacities
Moderator: Dr. Attila Szabó associate professor of University of Dunaújváros

18.00 – Reception („P”).

November 17, 2017. Sections:

9.00 – 12.00 In designated rooms

Section I: Innovation in education and corporate corporation („A” A09)

Section leader: Dr. Csilla Szabó, Associate Professor, Teacher Training Center Director,
University of Dunaújváros

Presentations:

- Dr. Csilla Marianna Szabó Director General, College Associate: Reduce students' dropout and support their success-complex program in higher education
- Erzsébet Nyitrai, head of the Library and Information Centre of the University of Dunaújváros: The role of university libraries and librarians in the 21st century – access and dissemination of information in the digital environment
- Slawomir Stepień head of polytechnic institute, Leszno: Leszno model of dual studies
- Wanderson Gomes de Souza Doctor in Education: The revolution of online education in business courses
- Aleksandr Zhilin Dr/Associate professor: Materials Science Education In a Context of Multidisciplinary Approach
- Marina Vidrevich Dr/Docent of the State and Municipal Governance Department: Applying European Quality Assurance Principles in Ural State University of Economic
- Sergey Rogozhin Dr/Vice-rector on academic affairs: Applying European Quality Assurance Principles in Ural State University of Economics
- Eduard Patrakov Dr/Associate professor: HR-audit: Economic, social and psychological aspects
- Viola Borbély Tóthné innovation leader: Online training on the new innovation management system standard (CEN/TS 16555-1)



- Dr. Noémi Piricz PhD., Associate Professor: Can We Neglect Irrationality in Business Relationships?
- Dr. Annamária Csiszér PhD: Trust in Safety
- Tatiana Alenkina PhD., Associate Professor: Teaching Academic Writing in Russia: Challenges and Opportunities

Section II.: Safety („F”305)

Section leader: Dr. Antal Papp, Colonel of Fire, Chair of the BM OKF Disaster Management Scientific Council

Presentations:

- Dr. Gladis Camarini PhD / Professor: Alternative binder of low environmental impact
- Dr. Déborah Reis Alvarenga Romano Doctor in Physics: The Influence on the Mechanical Properties of Cold Work on Aluminum Al₀0_y
- Dr. Ildikó Angerer College Associate Professor, Department of Natural Sciences and Environmental Protection, Dunaújváros College of Technology Institute: The PM₁₀ air pollution and smog situation in Dunaujvaros
- Dr. Josko Marian DSc, Assoc.Professor: Constuctional Aspect of Maintenance of Automotive Vehicles in Road Transport
- Dr. Zoltán Király, Kálmán Hadarics, Ferenc Leitold, Nóra Hadaricsné Dudás: Modeling and Investigating Impact of IT Security Vulnerabilities for a specific IT infrastructure
- Dr. Róbert Czibalmos PhD, University of Debrecen Karcag Research Institute - Györgyi Kovács: Experiences and dissemination of non-rotational cultivation as a response to negative impacts of climate change in Jász-Nagykun Szolnok county
- Dr. György Ágoston PhD, professor, Csaba Zsolt Horváth, Abdulla Mammadli : Expansion of e-governance as a worldwide trend
- Zumrud Nadjafova Associate Professor: Development of support infrastructure systems for SMEs in Azerbaijan

Section III.: Cultural heritage („F” 325)

Section leader: Dr. habil. Géza Szabó, Associate Professor, University of Pécs



Presentations:

- Dr. Géza Szabó- Bence Závodi PhD student: The heritage of Pécs and the characteristics of it's city tourism
- Dr. Árpád Ferenc PAPP-VÁRY PhD habil /Vice Rector , Dean, Head of Department / Budapest Metropolitan University: Slogans of Hungarian cities – A possible categorization based on place branding
- Dr. Mikolaj Zgainski Master of Economics Head of the International Office / Leszno PhD Candidate / Wroclaw: Large sport events as a promotion tool of small and medium-sized towns (exemplified by Leszno)
- Dr. Eduardo Duffles Reis Graduated in advertising and publicity Master in Marketing Promotional: What is to do brand? Branding
- Leyla Hajiyeva Associate Professor: Main trends of tourism development: youth tourism
- Dávid Nagy PhD student, PTE TTK Geographical Institute Doctoral School of Earth Sciences: Tourism and regional development in the Danube-Sió Destination
- Zoltán Horváth PhD student, PTE Doctoral School of Earth Sciences, Ádám Köbli: The cultural traditions and heritage values of spa towns in the Balaton region
- Dr. Florin NECHITA, Dr. Hiromasa TANAKA, Dr. Sami KAJALO: Using Collaborative Project-Based Learning to Promote Tourism Destinations in
- Dr. Melinda Jászberényi, Dr. Katalin Ásványi, László Kökény PhD student: Innovation and experience creation in the festival tourism

Poster presentations (“A”)

1. Dr. Florin Nechita, Dr. Catalina Rezenau, Dr. Claudiu Comon: Bridging Cities from Central and Eastern Europe to Appropriate Collective Memory and Reconfigure Identity
2. Dr. Istvan Szabo PhD Associate Professor: Good Energy – Bad Energy
3. István Pesti PhD student, University of Széchenyi István: Transportation in Azerbaijan
4. Sándor Attila Pabar PhD student, Doctor School of Horticultural Sciences, Szent István University, Tamás Kocsis; Zsolt Kotroczó; Levente Kardos; Borbála Bíró: Organic Carbon and risk-management of biochar and vermicompost treated soils.

12.00-13.00 Brunch

